



GUVI



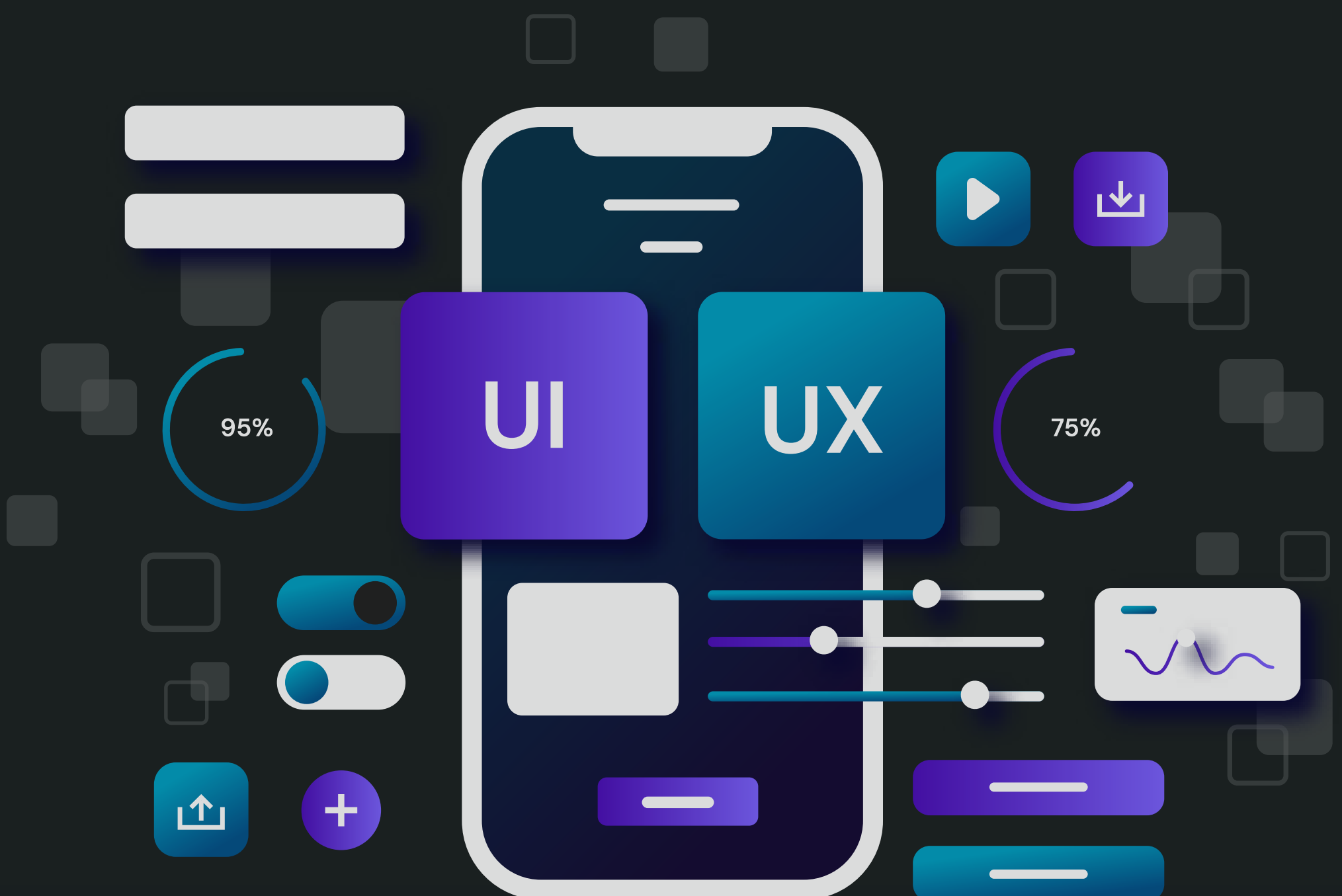
Google for Education
Partner

ZEN
CLASS

Become a Certified UI/UX Designer

Design Best, Responsive, & Trend-Setting
Websites Now!

3-Months Online Classes | • **Live Classes** with
Assured Placement Opportunities

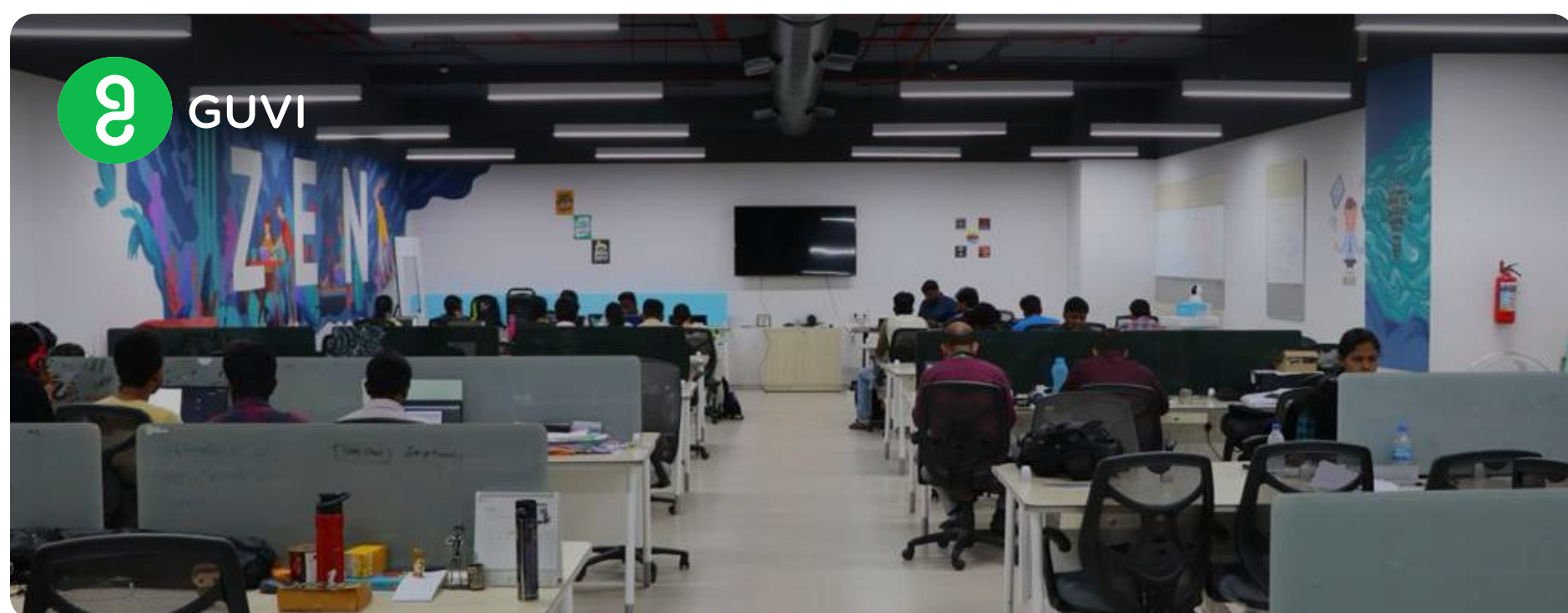


About IIT Madras & Incubation Cell



The Indian Institute of Technology Madras or IIT Madras is recognized globally and holds the laureate of being the No.1 engineering university in India. With a faculty of international fame, bolstered with a highly motivated and profound student community, IIT Madras stands true as an Institute of Eminence. It is a public technical and research university established by the Government of India. IITM Incubation Cell nurtures technology ventures through their start-up phase by providing all the support

GUVI In A Glance



Grab Ur Vernacular Imprint-GUVI (an IIT-Madras Incubated Company) is World's First Vernacular Ed-Tech Learning Platform. Introduced by Ex PayPal Employees, GUVI empowers students to master programming skills with the comfort of their native language. Its mission is to impart technical skills to all through focussed pedagogical tools.

We are Accredited by



An IIMA & IITM Incubated Company



ISO 27001-9001
CERTIFIED



Google for Education
Partner

About the Co-Founders



Sridevi

Co – Founder at GUVI

20+ years of Technical Expertise

PayPal **Honeywell** & more

Tech Women Entrepreneur who was selected
For Google Developers’ Launchpad Program



Arun Prakash

CEO & Founder at GUVI

20+ years of Technical Expertise

PayPal **Honeywell** **Symantec**

& more

Built 7 Products from Scratch Mentored 1000+
students Hosted 200+ sessions & 25+ webinars



Bala Murugan

Co – Founder at GUVI

17+ years of experience with IT industry

PayPal

Technologist with 9+ years of Entrepreneurial
experience & Member of the Syllabus Sub-
Committee at Anna University

UI/UX Designing Program

Trends, Technology, and Tactics are evolving at their best. Delivering proper Interface & great Experience is the call of the hour! Our UI/UX Designer Program focuses on imparting the augmented skills that will assist you to build the most creative & responsive websites and expert design that SELL!

This is a comprehensive program, wherein you can expect a complete hands-on understanding of the UX processes, responsive UI, & elegant design systems.

Why GUVI's UI/UX Program?



175% Highest Hike



600+ Hiring Partners



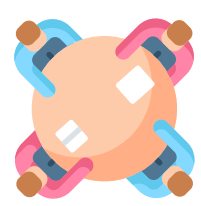
40% Hike in Demand



₹21 Lakhs Highest Salary



360+ Best Industry Experts



100% Job Placement Support

Pre-Bootcamp Phase

✔ Candidate Registration



✔ Book a Seat with ₹8000 (100% Refundable)



✔ Attend Pre-Bootcamp Session



✔ Take Assessment



If Selected

✔ Proceed to UI/UX Program



✔ ₹89,999 (Course Fee) – ₹8000(Booking Fee) = ₹81,999(Remaining Fee)



If Not Selected

✔ Immediate Refund of ₹8000

UI/UX Program

✓ Fast-paced 3-Months Live Online Classes



✓ Hands-on Industry Projects + Bi-weekly Hackathons



✓ Design Mentorship by Industry Experts + Periodic Meetups



✓ Mock interviews



✓ Eligibility Test for Placement



✓ Proceed to Placement Phase

Program Curriculum

Month 1 – UX (40 hours)

Module 1

UX Research

- UX Fundamentals
- Business Requirement Gathering
- User Research
- User Interview Techniques

Module 2

Data Analysis

- Research Data Analysis
- Competitor Benchmarking
- Heuristic Analysis

Module 3

Design Strategy/Direction

- Ideation (upto 3 techniques)
- Whiteboarding
- Journey Maps
- Motivation mapping
- Empathy mapping process
- Information Architecture
- Navigation
- Content through Card Sorting
- Sitemaps
- User Flows

Module 4

User Testing

- A/B Testing
- Remote Usability Testing
- Gorilla Testing

Month 2 – UI (40 hours)

Module 5

UI Tools

- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Miro Board & more

Module 6

UX Psychology

- Heuristics Principles
- UX Laws
- UX Case Studies
- Minimalism and Maximalism
- Cognitive Bias

Module 7

User Interaction

- Typography
- Color Theory
- Navigation
- Gestalt Principles
- UI Principles
- Design Systems
- Grid Lines
- Responsive system
- Prototyping
- Wireframes
- UI Screens

Month 3 – Preparation (40 hours)

Module 8

Interview Preparation

- How to Build a Portfolio
- The interview Process
- Mock Interview
- whiteboarding challenge
- Tips and Techniques during developer handoff
- Industry-standard Documentation Skills
- incomplete activities

Projects You will do in this course

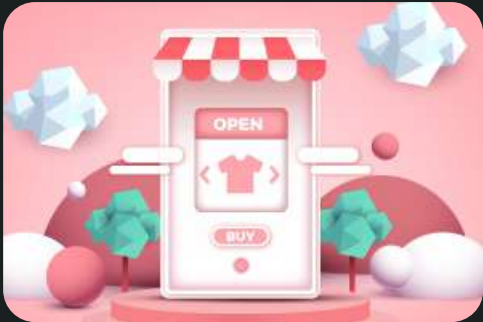
UI Projects:



Recreate a Streaming site's Landing Page



Create a Website UI for a Digital Marketing Company

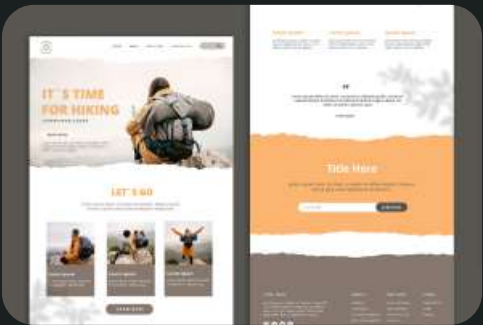


Create UI for an Ecommerce App

UX Projects:



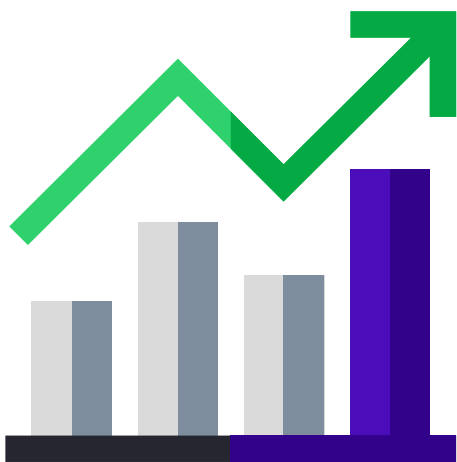
Competative Analysis report for an e-pharm company



Heuristics Analysis report for a travel website



Create your own Crypto Trading app



According to Glassdoor, UX/UI Field is going to grow exponentially by 30% in the next 10 years.

Hear it from our learners



“They are very approachable and friendly when we ask any doubt or any clarification. Before joining guvi I have already done a course in another institution. When comparing these two institutions, there is a lot of difference in teaching.I love that the mentor who is teaching the course is not only a mentor but a professional too. This is a very unique thing about guvi. I will rate 5/5 to Guvi.”

Vishally



“I have attended several classes conducted by Guvi. It is really helpful to gain knowledge as it is different from other online courses. Here, we have mentors in live sessions, so we will be more concentrated than other online courses where we watch pre recorded videos. Also we are getting weekly tasks that would make us learn even if there is no class.
I am thankful for all the people in Guvi for building up such a valuable program for our career.”

Gokul



“GUVI is one of the best platforms to start a new course and a new career.
GUVI is one of the best Platform Where users are been trained with industry experts. It has its own software to practise and a huge number of exercises to master any topic.”

Gokila



“GUVI is one of the best platforms to start a new course and a new career.
GUVI is one of the best Platform Where users are been trained with industry experts. It has its own software to practise and a huge number of exercises to master any topic.”

Tejas Samanthapudi



“Guvi offers a cordial, supportive and friendly environment to learners. With excellent support and 24*7 assistance from the mentors guvi does not leave any stone unturned to improvise your learning. Thanks for being such an inspiration to us.”

Gokak Mohd Ishtiaque



“The course is very good, the concepts are being explained in a crisp manner. The instructors have good depth in the subject and solve every doubt one might have. Thanks to GUVI for setting a great structured program.”

Diliban Sibi



“Hello folks, if you are thinking of a career transition then, “GUVI” is the best platform to get nourished, indulged and protruded in this upcoming field and also, it doesn’t matter from which engineering background you are or whether you are a working fellow. The best thing I found here is you will always get motivated unknowingly and become curious to learn more & more from the tutorial videos conducted by the IITM professors. GUVI helps me to think about the problem in multidimensional ways. Thanks to the GUVI team”

Shubham Nehete



“I always liked coding but I didn't really get a good platform to learn things as per industrial requirements. When I was in search I got to know about Guvi, I really felt trustworthy by their response When I joined the course the weekend live classes and recorded course videos has made learning easy to me. Eventually I started spending more time practicing in Codekata. I loved the way Guvi took care of clarifying doubts asap. Thank you!”

Sonia kola



“The course videos help you to learn the tools by yourself and you can track the progress.The mentors are very patient and ensure that students understand the concept, sometimes going the extra mile and explaining. Sometimes the mentors try to teach in your native language, if needed. The practice platforms are easy to learn and practice.

Sridharan K



“This course is designed being dynamic, interactive and range of materials to refer. This is very well structured in such a way that it makes the participants to perform, discuss, and to participate in assessments that will help the participants to maximize the utilization. This program is suitable for all students, freshers and working professionals. . I enjoyed seeing videos in GUVI website from experts that also explains the concepts in a detailed manner.”

Anbazhagan

Program Details

PROGRAM DURATION AND FORMAT

3–Months Online Classes

PROGRAM START DATES

Please contact our UX/UI Course coordinator
Deepak: +91–9736097320

PROGRAM FEE

Total Course Fee	₹89,999
Pre–BootCamp Booking Fees	–₹8000
Remaining Fee	₹81,999

Now become a proficient UX/UI Designer at Affordable Installments! Master UX/UI concepts
at just **₹7,499** /Month

Note: Valid documents are required for EMI Process.
Additional processing fee will be applied. EMI Amount might vary with Vendors

AVAILABLE EMI OPTIONS

 **Upto 12 Months**

ELIGIBILITY

- ✓ Any bachelor degree Graduates
- ✓ Current College Students who are willing to upskill in UI/UX
- ✓ Working Professionals to upskill or start their career in UI.UX

Elevate your UI/UX skills &
Design a Creative, Challenging &
Rewarding Career

[Accelerate your Skill Development Journey Today!](#)